



POWERED BY **K10**
GROUP



alligators
INSTITUTE
THE HOUSE OF CREATORS

ANIMATION | VFX | DESIGN | DIGITAL MARKETING

AI POWERED COURSES

GRAPHICS

VIDEO EDITING

3D/ANIMATION

VISUAL EFFECTS

MOTION GRAPHICS

WEB DEVELOPMENT

WEB-DESIGNING

UI/UX DESIGN

DIGITAL MARKETING

PHOTOGRAPHY



100% PLACEMENT ASSISTANCE

MAKE YOUR CAREER TO NEXT LEVEL

NAME:

Phone No:

Date:

Course:

TERMS & CONDITION:

Welcome to Alligators Institute ("we", "our", "us"). These Terms and Conditions govern your enrollment and participation in any course, program, or service offered by Alligators Institute, including both online and in person formats. By enrolling in our programs, you agree to abide by the following terms:

1. Eligibility & Enrollment

- Admission is based on seat availability and eligibility verification.
- Enrollment is confirmed only upon fee payment (full or first installment).

2. Fees & Refunds

- Fees are non-refundable except:
 - If the institute cancels the course.
 - If a student withdraws within 7 days of enrollment and before course start.
- No refunds are issued once the course begins, unless approved under exceptional circumstances.

3. Course Delivery

- The Institute may change course content, schedule, trainers, or delivery mode (online/offline/hybrid) without prior notice.

4. Conduct & Attendance

- A minimum of 75% attendance is required for certification.
- Professional behavior is mandatory; misconduct may result in suspension or dismissal.

5. Intellectual Property

- All course materials remain the property of Alligators Institute.
- Unauthorized sharing or distribution is prohibited.
- Student-created work remains their own, but the Institute may use it for promotional or educational purposes with credit.

6. Certification

- Issued only upon successful course completion and meeting attendance/academic requirements.
- Certification format (digital or hard copy) is at the Institute's discretion.

7. Liability & Data Protection

- The Institute is not liable for personal loss or injury on premises or during online classes.
- Student data is protected and used solely for academic and administrative purposes.

8. Modifications & Legal

- Terms may be updated anytime; changes will be communicated through official channels.
- These Terms and Conditions are governed by the Indian Contract Act, 1872, the Consumer Protection Act, 2019, and other applicable laws. Jurisdiction for any disputes will lie with the appropriate courts in Vadodara, Gujarat.

Date:

Signature:

OUR PROGRAM OF **GRAPHIC** **DESIGN**

(6 Months)

- Introduction to Graphic Designing
- Introduction to Photoshop
- Typography and Rule of Third and Layer Style Effect
- Retouching, Raster & Vector
- Packaging, Label and Magazine Design
- All types of design concept
- Web Designing Concept

DESIGNING TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- CorelDRAW



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OUR PROGRAM OF **VIDEO** **EDITING** (6 Months)



- Introduction to Video Editing
- Working with Audio and Basic Effects
- Titles, Graphics, and Motion Effects
- Intermediate Editing Skills
- Color Correction and Advanced Transitions
- Motion Graphics and Visual Effects
- Final Project Planning and Execution
- Refining Skills, Portfolio Development, and Review

VIDEO EDITING TOOLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Filmora
- DaVinci Resolve

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OUR EXPERT PROGRAM OF **GRAPHIC DESIGN** & **VIDEO EDITING** (12 Months)

- Introduction to Graphic Designing
- Introduction to Photoshop
- Typography and Rule of Third and Layer Style Effect
- Retouching, Raster & Vector
- Packaging, Label and Magazine Design
- Web Designing Concept
- Introduction to Video Editing
- Final Project Planning and Execution
- Refining Skills, Portfolio Development, and Review

DESIGNING TOOLS

- Adobe Photoshop
- Canva
- Adobe Illustrator
- Premiere Pro
- CorelDRAW
- After Effects

Graphic design is the art of combining visual elements such as typography, color, and images to communicate messages effectively. It plays a key role in branding, advertising, and digital content creation. Designers use tools like Adobe Photoshop and Illustrator to craft visually engaging and functional designs for various media, from print to web.

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MODULE I FUNDAMENTAL OF ART, DESIGN, ILLUSTRATION AND COMPUTER GRAPHICS (6 MONTHS)

- Fundamentals of Designing
- Principle of Design
- Colour Theory
- Digital Illustrations
- Perspective
- Typography
- Design Logo
- Magazine cover
- Advertisement
- Computer Graphics
- Color correction
- Raster | Vector
- Digital Paint
- Image manipulation
- Text Effect
- Matte paint
- Poster design
- Page layout for newspaper
- Creating brochure design
- Create advertisements

SOFTWARES

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Coral Draw



MODULE II - LAYOUT DESIGN, MOTION GRAPHICS AND VIDEO EDITING (6 MONTHS)

- Page layout design
- Design Lookbook
- Packaging designs
- Printing techniques
- Video Editing
- Motion Graphics
- User Interface design
- Design, prototyping, and collaboration
- Create the Prototype Project
- Build the Linkage between Pages/ Creating interaction
- Google Ads (Digital Banners for a web page)
- Facebook Ads (Digital banners)
- Working with materials and lights
- Photorealistic rendering
- Project (Branding for mock Company and Present it)

SOFTWARES

- Adobe Premiere Pro
- Adobe After Effect
- Filmora



EMERGING STUDENT PROFILE:

Many of Graphic Designers are employed in specialized design services, publishing or advertising, public relations, and related service industries. Majority of them become self-employed or freelancers due to the rising demand for quality designers. The course completed candidate can work on different profiles such as Art Production Manager, Graphic Designer, Brand identity Developer, Logo Designer, Marketing Designer, Illustrator, Visual Image Developer, Multimedia Developer, Layout artist, Package Designer etc.

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OUR PROGRAM OF **3D ANIMATION** **DESIGN** (12 Months)

This program has been developed to provide specialized knowledge in 3D Animation. It covers the Fundamentals of Art and Design after which students are exposed to the detailed 3D module. At the end of the program, there will be three elective specializations such as Modeling & Texturing, Lighting and Animation.

DESIGNING TOOLS

- Adobe Photoshop
- Adobe Premiere
- After Effect
- Z – Brush
- Maya
- Nuke
- Blender
- Arnold



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PROGRAM CONTENTS MODULE I FUNDAMENTALS OF ART, DESIGN & COMPUTER GRAPHICS (2 MONTHS)

- History of Animation
- Principles of Design
- Fundamentals of Drawing Still Life
- Colour Theory
- Introduction to Computer Graphics
- Background Painting

SOFTWARES

- Photoshop

MODULE 3 – COMPOSITING (1 MONTH)

- Digital Compositing
- Motion Graphics
- Retoscope
- Keying
- Colour Correction
- Camera Projection
- Video Editing

SOFTWARES

- After Effects
- Premiere

MODULE 2 – 3D ANIMATION (6 MONTH)

- Modelling
- Texturing
- Lighting
- Rigging
- Character Animation
- Software

SOFTWARES

- Maya

MODULE 4 – SPECIALISATION & PORTFOLIO DEVELOPMENT ANY ONE (3 MONTHS)

- Modeling
- Lighting and Shading
- Character Animation

SOFTWARE

- Z-Brush
- Maya
- Arnold
- Nuke

EMERGING STUDENT PROFILE:

The student will be well versed in 3D Content Development in any 3D production studio. The USP of the program is its elective specialization in any one 3D module. The course completed candidate can work in different profiles such as 3D Modeling artist, Lighting artist, Rigging artist, 3D Animator, 3D production coordinator, 3D production supervisor, etc.

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OUR PROGRAM OF **MOTION GRAPHICS** **VISUAL EFFECTS** (12 Months)

- Mastering Key Animation Techniques
- Advanced Visual Effects Creation
- Typography and Text Animation
- Compositing and Green Screen Techniques
- Working with 3D Models and Environments
- Rotoscoping and Masking for Precision
- Particle Systems and Simulations
- Building a Professional Portfolio and Showreel

By the end of the 12 months, students will have a well-rounded skill set in motion graphics and VFX. They will be able to create high-quality animations, motion graphics, and visual effects, and will have a professional portfolio ready for the job market.

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Motion Graphics and VFX Program

Months 1-3: Introduction to Motion Graphics, VFX, and Animation Basics

- Introduction to Motion Graphics and VFX
- Introduction to Software (Adobe After Effects)
- Animation Basics
- Working with Keyframes
- Principles of Animation
- Typography & Basic Effects

Months 4-6: Intermediate Motion Graphics and VFX Techniques

- Working with Layers and Compositions
- Layer Management
- Working with Masks and Rotoscoping
- Introduction to 3D and VFX Basics
- Basic Particle Effects
- Advanced Particle Techniques

Months 7-9: Advanced VFX Techniques and 3D Integration

- 3D Motion Graphics and Animation
- Animating 3D Objects and Cameras
- Cinema 4D Integration
- Advanced VFX for Film and Advertising
- Compositing for VFX
- Advanced Chroma Keying and Tracking
- Creating Realistic VFX Elements

Months 10-12: Portfolio Development and Advanced Projects

- Advanced Motion Graphics and Storytelling
- VFX Project Production
- Portfolio and Career Development
- Visit of Shooting Sites and Editing Sites

SOFTWARES

- Adobe After Effects
- Adobe Premiere Pro
- Cinema 4D
- Blender
- Adobe Photoshop
- Adobe Illustrator
- Nuke
- Mocha Pro
- Fusion

EMERGING STUDENT PROFILE:

After completing the 12-month Motion Graphics and VFX program, students can pursue roles like Motion Graphics Designers, VFX Artists, 2D Animators, or 3D Motion Graphics Artists in media, advertising, and film. They can also work as freelancers, handling diverse projects like videos and commercials while building their personal brand. With a solid portfolio, graduates can advance into senior positions in the creative industry.

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OUR PROGRAM OF **PHOTOGRAPHY AND CINEMATIC EDITING** (6 Months)

- Introduction to Photography
- Camera Settings and Practical Skills
- Introduction to Cinematic Editing
- Basic Cinematic Editing Techniques
- Advanced Cinematic Techniques and Portfolio Building
- Final Project and Career Preparation
- Cinematic Video Editing
- Outdoor Photography

By the end of the 6-month program, you will have developed a strong foundation in both photography and cinematic video editing, creating high-quality content that is ready to be showcased in your portfolio. You'll be prepared to pursue careers in fields like photography, video editing, cinematography, social media content creation, or freelance work in visual media.

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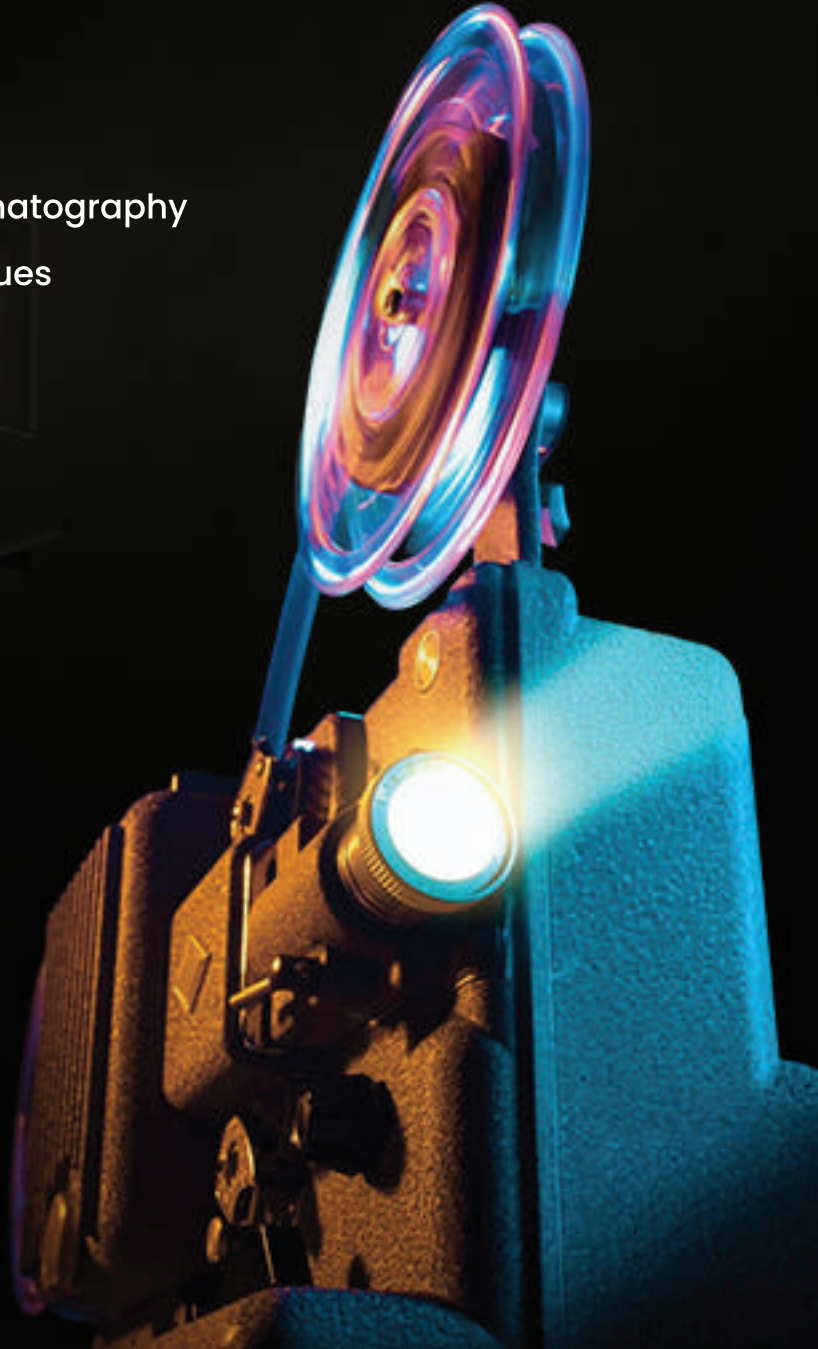
OUR PROGRAM OF **VIDEOGRAPHY AND CINEMATOGRAPHY** (6 Months)

- Introduction to Videography & Cinematography
- Advanced Cinematography Techniques
- Audio & Visual Synchronization
- Directing & Working with Talent
- Post-Production & Editing
- Color Grading
- Sound Editing
- Storytelling in Editing
- Visit Shooting Sites

This intensive 6-month program is designed for aspiring videographers and cinematographers who wish to develop the skills needed to excel in the art of visual storytelling. Participants will gain a comprehensive understanding of camera work, lighting, composition, and post-production techniques, along with hands-on experience in both creative and technical aspects of film and video production.

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OUR PROGRAM OF **DIGITAL** **MARKETING** (6 Months)

- Introduction to Digital Marketing & Marketing Fundamentals
- Content Marketing & Branding
- Social Media Marketing
- Search Engine Optimization (SEO)
- Paid Advertising & SEM (Search Engine Marketing)
- Email Marketing & Analytics

SOFTWARE/TOOLS

- Google Analytics
- Google Search Console
- SEMrush/Ahrefs/Moz/Yoast SEO/Screaming Frog
- Google Ads
- Google Trends
- HubSpot
- Mailchimp
- Meta Business Suite
- Hootsuite / Buffer

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OUR PROGRAM OF **WEB DESIGN & UI/UX** **WEB DEVELOPMENT** (12 Months)

- Introduction to UI/UX Design & Web Basics
- Wireframing & Prototyping
- Web Development Essentials
- Advanced Web Development (Full-Stack Introduction) (HTML & CSS, JavaScript)
- Web Development Essentials
- Industry Tools & Software (Figma, Adobe XD, Visual Studio Code, GitHub, etc.)
- Guest Lectures and Workshops

CAREER OPPORTUNITIES

- UI/UX Designer
- Front-End Developer
- Web Designer
- Freelancer
- Junior Web Developer

This 12-month program is designed for beginners who want to master web design (UI/UX) and web development skills from the ground up. By the end of the program, students will have learned to design user-friendly, visually appealing websites and build them using modern web development technologies. The program is split into different phases, combining theory, hands-on practice, and real-world projects.

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PLACEMENT PARTNERS

CBbytes

AVISTA
Web Technologies Pvt. Ltd.

WebVision
Solution

vista

MEMORYBUCKET
Live in color. Memories

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UNLIMITED IMAGINATION

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Office
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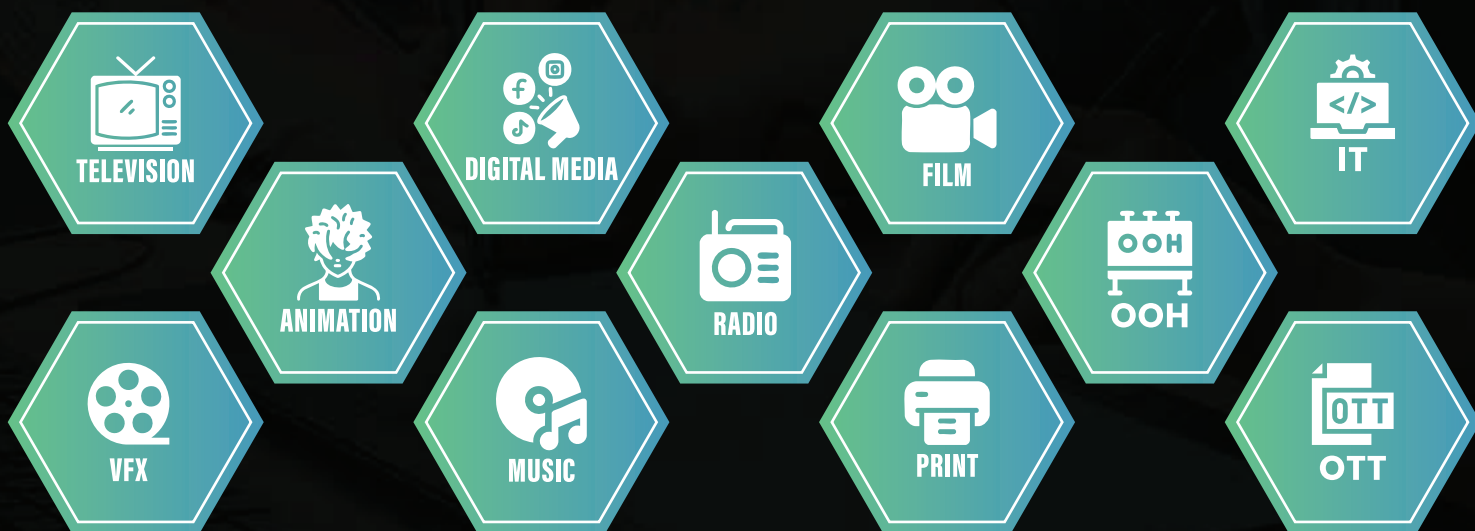
ABOUT US

At Alligators Institute, we empower aspiring creatives with the tools and knowledge to bring their ideas to life. Our comprehensive training programs blend creativity, technology, and hands-on experience, bridging the gap between education and industry needs. With a team of experts and state-of-the-art facilities, we provide a dynamic learning environment where students can thrive and excel in the digital media industry.

OUR INFRASTRUCTURE



WHERE TO EXPLORE YOUR SELF



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